

180 Bar

Tell bad cholesterol to do a “180”, and then drive it down with this power-packed, double-barrel weapon. It’s loaded with both Beta Glucan soluble fiber and Plant Sterols. Take one bite and you’ll agree it’s the most flavorful cholesterol-fighting weapon in town!



Consumer Market Drivers

- Contains Beta Glucan soluble fiber and Plant Sterols (phytosterols) to help meet the demand for cholesterol-reducing alternatives
- An excellent source of dietary fiber
- Provides a hearty crispy, chewy texture that tastes great; perfect for breakfast on the run or an afternoon snack

Customer Focused Solutions

- Demonstrates hot extrusion expertise to create great-tasting ingredients
- Integrates hot extrusion, phytosterols, caramel, coating and flavor technologies to create a great-tasting and novel prototype
- Maintains its chewy/crunchy texture over time, without the typical hardening associated with high fiber items

Broadest Range of Ingredients and Flavors

Innovative combination of Kerry Technologies:

- Chocolate Flavored Coating
- Caramel
- High Fiber NSA Caramel with FOS
- Plant Sterol Flakes, and Crisps
- Beta Glucan Crisps
- 80% Soy Protein Crisps
- Lo Trans Toasted Oats
- Extruded Cookie Pieces

Allergens: Contains peanut, wheat, dairy, and soy ingredients

Samples were produced in an environment that may have come in contact with dairy, wheat, soy, fish, peanut, tree nut, shellfish, sesame and egg allergens

KERRY