



# PRODUCT CONCEPT

## Hunger Shake:

Hunger Shake is a reduced calorie snacking product with proven satiety benefits. The concept is intended to replace higher calorie snacks and curb hunger pangs for longer. The product contains only 61 calories per 100ml and is rich in protein.

### Kerry Technologies:

Ultramor™ BiPlus  
EmulGold™

### Technology Features:

High protein  
Prebiotic soluble fibre  
**Proven satiety benefits in clinical trials**



### Consumer Appeal

- Healthy Snacking
- Weight Loss
- Lifestyle Nutrition

### Ingredients Declaration

Sugar, Fibre (EmulGold™), Milk Protein (Ultramor™), Cocoa Solids, Butteroil, Flavour, NaCl

