

FIRE & ICE

Burning glacier RTD

A novel alcohol drinking experience that triggers your senses:

Fire – a carbonated exotic-tropical flavoured RTD, which finishes with a pleasant fire-burn sensation at the back of the mouth.

Ice – a carbonated lime flavoured RTD, which finishes with a pleasant cooling sensation at the back of the mouth.

Both are designed to be consumed in late-night bars and nightclubs – on their own or in series with each other, or used as trigger for experiential marketing events for your lifestyle brands.

Kerry Technologies

Mastertaste™ flavours and natural extracts for low alcoholic beverage concepts

The Kerry beverage and flavour experts can provide you with a whole portfolio of innovative exciting ready-to-pour concepts, with various alcohol strengths, aligned with your brand positioning strategies, to tickle your consumers with new drinking occasions and new taste experiences.



Consumer Labeling

Water, sugar, 5% alcohol, citric acid, natural colouring, natural flavourings.

Kerry Ingredients & Flavours
EMEA Region
www.kerry.com

