



## PRODUCT CONCEPT

### Energy Boosters:

Energy boosters are a great tasting healthy nutritious snack replacement option formulated using specialised protein products from Kerry. The product contains 25% protein and unlike traditional high protein products has a soft candy like confectionery texture.

#### **Kerry Technologies:**

Ultronor™ TNT  
Nutriant™ Soy  
Ultronor™ MPI  
Mastertaste® Flavours

#### **Technology Features:**

High protein  
Soft texture  
Improved shelf-life  
Ease of incorporation



#### **Consumer Appeal**

- Lifestyle Nutrition
- Sports Nutrition
- Energy Bars
- Snack
- Weight loss

#### **Ultronor™ TNT - Total Novel Texture for nutrition bars**

Allows for the production of nutrition bars with increased protein levels, softer textures and extended shelf-life performance versus conventional dairy proteins. It is easily incorporated into any nutrition bar recipe providing a higher protein efficiency ratio than casein based products.

#### **Nutriant™ Soya Protein**

A GM Free protein specifically developed to extend the shelf-life performance of high protein nutrition bars.

#### **Ultronor™ MPI**

Ideal for high protein caramels and high protein compound coating products.

**KERRY**