

BEER WITH A TWIST

Apple, Plum and Elderflower beer

A combination of beer with natural subtle plant flavours to deliver a pleasant, sparkling, sophisticated and refreshing fermented alcoholic beverage. This ready-to-enjoy drink has been designed for recreational consumers seeking more innovative great tasting and healthier positioned alcohol containing social beverages. Beer manufacturers can use this and other similar concepts in our range, to target the market of the non-traditional beer drinkers, as the fruit and botanical combination may appeal to female consumers.

Kerry Technologies

Mastertaste™ Natural Flavours for beer (apple, plum and elderflower)
Biofoam® for enhanced foam creation and foam stability

Mastertaste® Natural Flavourings for beer

A range of natural flavourings and plant extracts specifically designed for beer applications

- Varietal types available
- Provenance claims possible, for more premium positioning

High flavour profile stability, limited interaction with beer specific taste
All natural extraction method for botanicals

Biofoam™

A range of foaming agents to provide enhanced foam creation and enhanced foam stability to flavoured beer products.

The Kerry brewing and flavour experts can provide you with a whole portfolio of innovative exciting beer based concepts for both on-trade and off-trade consumption, to help you tap into new markets and attract new consumers.



Consumer Labeling

Water, malt, hops, natural flavourings, alcohol 4.6%.

Kerry Ingredients & Flavours
EMEA Region
www.kerry.com

